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Corporations Give Back to Support PGCPs Students

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Partner Prince George's

Bringing Businesses, Communities and Schools Together!



The Office of Community Partnerships mobilized corporate sponsors to supply over 50,000 tote bags to hold school materials for student pickup in preparation for the start of the school year.

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September 2020

A Letter from our Partnerships Officer



Greetings!

Welcome to Partner Prince George's produced by the Office of Community Partnerships for Prince George's County Public Schools (PGCPs).

Back to school is one of my favorite times of year. Our halls are normally filled with excitement and bustle as we organize our

largest systemic event of the year, the PGCPs Back-to-School Block Party! If you have never attended, it is a sight to behold.



focuses on enhancing college and career exposure, financial support and partner volunteer services for our schools. Click the icon to learn more about our program and how to apply.



The Partners in Education (PIE) Program was launched in 2017. Our program focuses on strategic partners with a specific area of support for schools. Click the icon to learn more about our program and how to apply.



Stay up-to-date on our plan to Reopen PGCPs. Click here to discover more.

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The PGCPs Back-to-School Block Party is normally attended by over 6,000 families who receive county and school resources and participate in a variety of activities, including backpack giveaways; mobile dental screenings, games, food trucks, music, face painting and more! As a result of COVID-19, planning for back to school this year was very different. In adjusting our plans to best support the safety of our students and schools, one thing did not change -- your support.

I would like to thank **Kaiser Permanente, Washington Gas, Educational Systems Federal Credit Union, Giant Food, CareFirst, Walden University, Wegmans, The Mall at Prince George's and Safeway in Brandywine** for your support of our students and schools. Our amazing sponsors stepped in with short notice to help support our systemic effort to collect tote bags for schools to use for distributing student learning materials.

Within days of receiving our request, our partners delivered over 50,000 tote bags to support our students and schools. My team and I are touched by not only your generosity but in the urgency of your response. Your concern and care for our students and schools is palpable. We are incredibly grateful for your support!

In all that has been done, there is still room for more. If you are interested in supporting our students and schools, take time to review our Adopt-A-School and Partners in Education (P.I.E.) programs today!

Best wishes for an amazing school year!

Sincerely,

Barbara Holt Streeter

Partnerships Officer for PGCPs



Follow the Office of Community Partnerships on Twitter @PGCPSPartners

*Be sure to check our Twitter page on Tuesdays and Fridays for "Tips for Teachers" and "Fun Family Fridays" with our Teacher of The Year, Mary Piccirilli.

ON BEHALF OF THE OFFICE OF
COMMUNITY PARTNERSHIPS,
WE THANK OUR PARTNERS FOR THE
DONATION OF TOTE BAGS!



Thank you for helping us prepare for the
start of the 2020-21 school year!

 #PGCPSPartners
#PGCPSproud #PlugInPGCPS #PGCPS1stDay





Thank you **Kaiser Permanente** for your donation of 30,000 tote bags and thank you **Educational Systems Federal Credit Union** for your donation of 2,000 tote bags.



(L to R) Ambre Devoti - Heart of America, Barbara Holt Streeter - PGCPs, Vice Principal Jennifer Greenwood-Shields - Lamont Elementary, Principal Massa McClain - Lamont Elementary, Dannielle M. Glaros - Council Member, District 3, Alesha Wilson - Council Member Dannielle M. Glaros' Office.

Lamont Elementary School Receives Library and Media Broadcast Room Makeover

On Thursday, Aug. 27, Lamont Elementary School students received Distance Learning Education Packs from the Prince George's County Council through a project led by area nonprofit Heart of America. Volunteers from Prince George's County Fire/EMS Department assembled "education packs," which included critical learning materials and resources and books selected by Principal Massa McClain to continue to engage, connect and unify students while they learn apart.

In the days leading up to the distribution, Heart of America staff assembled new shelving and furniture, shelved library books, hung décor, and prepared the space for teachers and staff to utilize during distance learning. Lamont's library features school-themed graphics with new tables, chairs and a whiteboard, as well as an updated media broadcast room and more.

In place of the traditional ribbon-cutting, the school hosted a drive-thru celebration.

The project was made possible through a partnership with Prince George's County Public Schools, Prince George's County Council, Prince George's County Fire/EMS Department and Landover-based national nonprofit partner [Heart of America](#).



Before Heart of America library makeover



After Heart of America library makeover



Before Heart of America media center makeover



After Heart of America media center makeover

Adopt-A-School Spotlight



Thank you again to all of our partners who participated in the Community Partnerships call with Dr. Goldson. Your recently submitted survey responses are greatly appreciated. We are working to align your indicated levels of support with the schools most in need of your expertise and commitment.

If you have any questions or concerns in the interim, please contact us at partnerships@pgcps.org.

Partners In Education Spotlight (P.I.E.)



Attention Partners In Education!

Please encourage your staff and volunteers to complete your required SafeSchools training modules for the start of the 2020-2021 school year, if you have not done so already. There are three (3) training modules required for completion.

Click [here](#) to complete your training modules today!

Please email us at partnerships@pgcps.org if you have any questions.

Sponsorship & Marketing Spotlight



Heart vs. Hype

Quon C. Wilson, Marketing & Communications Specialist

As a marketing professional it's easy to become reliant on trends or past "wins" for the sake of not recreating the wheel to communicate your company's message. After so many years in the industry, one may find it difficult to come up with the next "big thing" to put your organization on the map.

Help for your brand is only five letters away, and it begins with the letter "H." Can you guess what it is?

Heart! Truly compelling promotions and marketing campaigns resonate because of the heart of the message it's carrying, not the hype.

When the opportunity strikes in our office for me to develop a new concept, marketing initiative, or promotion, I make a habit of leaning into known areas of concern to see how we can make a big impact, or how our brand can share our care and empathy for others. This was the case when I pitched and launched our CEO Employee Scholarship Program.

When Dr. Goldson first became our Interim CEO, I was so inspired by her story. She knew what it meant to be a student and employee of PGCPs. Most of all, she cared deeply about our students, schools and employees. I wanted to create something that would celebrate her heart toward our school system, her love for education, and her desire for the advancement of our students, schools and employees. I decided to create the "CEO Employee Scholarship Program" and began pitching the idea to our education partners. Each year we have been fortunate to onboard really amazing education partners who are just as passionate about this cause as we are.

Two years later, this effort has awarded nearly \$440,000 in scholarships and grants to 32 PGCPs employees, providing the opportunity for our deserving staff to be awarded full-tuition and half-tuition bachelor's, master's and doctoral scholarships.

You too can experience this same success in your respective industries. Lean in to the areas of concern -- given our current state of world affairs, there are plenty of them; and market with your **heart** and not **hype**.

Your best promotions are hidden inside your ability to give back to others.



Featured in photo: 2019 Walden University CEO Employee Scholarship recipient cohort

Opportunities & Offers for PGCPs Employees



2020 CEO EMPLOYEE SCHOLARSHIP FULL-TUITION WINNERS



Iesha Caisey

Amy Lahlou

Szeman Chang

It is with great pride that we announce the recipients of the **2020 CEO Employee Scholarship Program**.

This program is an annual employee scholarship award that provides PGCPs employees the opportunity to receive scholarship funding for continuing education pursuits.

Opportunities for continued professional development and access to continuing education for all employees is paramount to our overall success. The Office of Community Partnerships and Office of Professional Learning and Leadership collaborated to provide this program. To date we have awarded nearly **\$440,000** in employee scholarships. This year, we are pleased to partner with **Loyola University Maryland** who will provide full, half and partial tuition Master's programs.

In celebration of our second award season, we are proud to announce our **26 scholarship recipients**.

Full-Tuition Master's Scholarship Recipients

- Iesha Caisey - International High School at Langley Park
- Amy Lahlou - Dora Kennedy French Immersion
- Szeman Chang - Lewisdale ES

Half-Tuition Master's Scholarship Recipients

- Roslyn Hamilton - Oxon Hill HS
- Addie McNeil - Mattaponi ES
- Ashley Meeder - William Hall Academy

Master of Arts in Teaching (MAT) Enrollment Grant Recipients

(Each recipient will receive a \$1,000 scholarship.)

1. Sonya Anyaka - Apple Grove ES
2. Autumn Ellison - Kingsford ES
3. Celisa Glasper - CMIT Academy North ES
4. Gabrielle Glover - Robert Frost ES
5. Melissa Griffith - Tulip Grove ES
6. Duane Harper - Thomas Johnson MS
7. Erica Leake - Apple Grove ES
8. Zainab Nicholas - CMIT Academy South
9. Cherish Williams - Langley Park-McCormick
10. Rebecca Starosta - Carrollton ES
11. Peace Ainerua - Accokeek Academy
12. Megan Higgenbotham - Greenbelt MS
13. Renee Battle - Oxon Hill MS
14. Twinda Harvey- Perrywood ES
15. Allison Gibson - Rogers Heights ES
16. Emelda Guin-Allen - William Wirt MS
17. Terrance Sellman - Rogers Heights ES
18. Sarah Bailey - Whitehall ES
19. Charese Plater - Barnaby Manor ES
20. Rhonda Urlin-Knights - Dr. Henry Wise HS

Please join us in congratulating all of our colleagues in this amazing achievement.



About Our CEO



Dr. Monica E. Goldson is Chief Executive Officer of Prince George's County Public Schools (PGCPs).

As CEO, she successfully advocated for increased school funding, student supports and [public-private partnerships to enhance school construction capacity](#).

Dr. Goldson's [strategic priorities](#) include driving more resources to low-performing schools, expanding access to prekindergarten and improving the availability of mental health services to students and families.

Click [here](#) to read more about our CEO.



Follow Dr. Goldson on Twitter [@drmonicaceo](#)

CEO Dr. Monica Goldson
Office of Community Partnerships Team



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