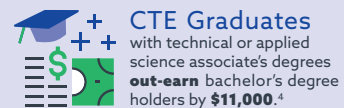




ARTS, MEDIA, AND COMMUNICATION

DID YOU KNOW?



¹ Source: My College Options®/ACTE research study (2016). National sample includes 40,192 high school CTE students., ² Jacobson and Mokher, Florida Study of Career and Technical Education, 2014, as cited in the 2014 National Assessment of CTE Final Report, ³ NRCCUA® and ACTE 2016, ⁴ Schneider 2013, College Measures

INTERACTIVE MEDIA PRODUCTION

(3-year pathway)

Do you love technology? Would you like to design apps? The Interactive Media Production pathway will help you develop a strong foundation in arts and communication with particular emphasis on design, graphic and media communications, interactive technologies, and project development. Throughout this program, you will produce an assortment of three-dimensional models, two-dimensional animations, layered images, streaming media and web pages. You will also use a variety of software applications to design "apps" and develop video games. You and your teammates will plan, build, design and produce game products to be included in your required professional portfolio. This pathway offers internships, Adobe Creative Suites industry certifications, and college credits.

Interactive Media Specialty Courses:

GRADE 10	• Principles of Art, Media & Communication
GRADE 11	• Interactive Media Design I
GRADE 11	• Interactive Media Design II
GRADE 12	• Interactive Media Production Portfolio Capstone

GRAPHICS COMMUNICATION (PrintED)

(2-year pathway)

Articulated Credit through Bridgemont Community & Technical College (GAERF)*

Are you creative? Would you be on top of the world if you had the skills to design logos, T-shirts, icons on phones, interactive displays, and DVD covers? If your answer is "yes," the Graphics Communication pathway may be a great choice for you. This pathway will give you an overall understanding of the graphics industry and its major operations. You will study how design interacts with people on a daily basis, and learn design for print and new media output. You will take your design projects from start to finish through digital production and preparation, and output in various media. A professional portfolio is required. This pathway offers internships, industry certification, and college credits.

PrintED Specialty Courses:

GRADE 11

- Introduction to Graphic Communications

GRADE 12

- Digital File Preparation and Output
- Digital Production Printing

* Certification is recognized through Graphic Arts Education and Research Foundation (GAERF).



Possible College Majors

- Communications
- Graphic Design
- Journalism
- Marketing
- Animation and Gaming
- Mass Communications and Media
- Advertising
- Digital and Print Publishing



Possible Careers

- Graphic Designer
- Journalist
- Advertising Manager
- Writer
- Public Relations Specialist
- Producer
- Director
- Game Designer
- Digital Animator
- Pre-Press Technician
- Webfed Press Operator
- Digital Pre-Press Operator



Department of Career and Technical Education

cte.programs@pgcps.org
301.669.6012

For Program Specific Information

www.pgcps.org/cte



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