



Prince George's County Public Schools Call for Muralists - Request for Proposals

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| <p>Pre-Proposal Meeting: Tuesday, January 10, 2023 @ 11 am.</p> <p>Registration Information: https://pgcps-org.zoom.us/j/9876543210</p> | <p>Applicants are invited to a pre-proposal meeting to ask technical questions about the proposal.</p> <p>Jason Washington, Director, PGCPS Office of Alternative Infrastructure Planning and Development will respond to questions about the overall mural initiative.</p> <p>Elizabeth Stuart-Whitehead, PGCPS Instructional Supervisor, Visual Art will respond to questions about qualification, portfolio submissions, and installation requirements.</p> |
| Deadline for Proposals: | Deadline: January 25, 2023 |
| Submit Proposals to: | Erika Stephenson: erika.evans@pgcps.org |
| Announcement of Awards: | Mid-February, 2023 |

Description

Prince George's County Public Schools Office of Alternative Infrastructure Planning and Development ("OAIPD") is seeking professional artists to design murals within three (3) new school buildings. OAIPD is dedicating a total of no more than **\$46,800** towards the production of these murals. Artists may propose to develop murals for multiple Blueprint Schools sites; however, an artist will not be awarded more than two (2) school sites across the overall Blueprint Schools Program. The award amount per mural is provided below.

Background

Prince George's County Public Schools ("PGCPS") is making significant strides to deliver safe and inviting learning environments that are fully supportive of modern education and are optimally sized and utilized to promote academic success. Blueprint Schools is the district's accelerated delivery model. Under the direction of OAIPD and through a partnership with Prince George's County Education and Community Partners ("PGCECP"), five middle schools (Adelphi, Drew-Freeman, Hyattsville, Kenmoor, and Walker Mill) and one K-8 academy (Colin L. Powell) are scheduled for Summer and Fall 2023 openings. Visit <https://pgcpsblueprintschools.com/> for more information about the Blueprint Schools program.

The Project

This mural project is part of the PGCPS' goal to represent Prince George's County communities within school facilities. The murals will be in place to encourage pride and celebration around each community's identity, cultural vibrancy, and diversity. Furthermore, the murals will demonstrate the district's commitment to growth and inclusion, expression of culture, and efforts to create welcoming learning environments.

Project Sites, Specifications, and Awards

| Project Site | Location | Dimensions | Award |
|---|--|------------|----------|
| Sonia Sotomayor Middle School at Adelphi | 8820 Riggs Road, Adelphi, MD 20783 | 52' x 6' | \$15,600 |
| Drew-Freeman Middle School | 2600 Brooks Drive, Suitland, MD 20746 | 52' x 6' | \$15,600 |
| Hyattsville Middle School | 6001 42nd Avenue, Hyattsville, MD 20781 | 52' x 6' | \$15,600 |

- Engaging and enjoyable to individuals of all ages and backgrounds.
- Since our installations are located in very active environments (schools), it is crucial that your proposal consists of materials and/or coatings that are durable.
- If the artwork is installed at human height level, your work should be able to withstand touching and be extremely durable and easily cleaned. These details can be fleshed out in final design but should be accounted for in your budget.

Schedule

| School | Community Engagement | Completion Phase I | Completion Phase II | Completion Phase III | Delivery and Installation |
|--|----------------------|--------------------|---------------------|----------------------|---------------------------|
| Sonia Sotomayor Middle School at Adelphi | | | | | 8/15/23 |
| Drew-Freeman | | | | | 8/15/23 |
| Hyattsville | | | | | 8/15/23 |

Proposal Requirements:

The following information must be included in the proposal: (Submit as one PDF)

1. **Cover letter** addressed to Jason Washington, PGCPD Director, Office of Alternative Infrastructure Planning and Development.
2. **Artist’s biography** *Note: Please include the artist's full name and contact information.*
3. **Project approach per school site** to include:
 - School Project Name
 - Project Approach:
 - Understanding of PGCPD’s goal to represent Prince George’s County communities within school facilities.
 - Plan to address the school community’s identity, cultural vibrancy, and diversity in the art.
 - Demonstration of the artist's ability to work within a secure environment and to transport final work(s) to the school site.
 - Detailed Work Schedule (General parameters are provided in the ‘Timeline’ section above.)
NOTE: The Program will conduct visual in-progress check-ins at various percentages of completion: Step 1: Mural outline; Step 2: Blocks of color; Step 3: Detail.
4. **Lists of completed mural projects**
5. **Portfolio** to include relevant project experience completed after January 1, 2018. *Note: Artists are responsible for including images appropriately sized to ensure the final proposal file does not exceed ___ MB. (# of portfolio pieces - min 5, max 10) Please include the title, medium, dimensions and location of each work of art.*
6. **Proposed use of award** to include:
 - *Community research and engagement*
 - *Mock-up production*
 - *Artwork fabrication*
 - *Supplies and materials*
 - *Delivery of artwork*
 - *Other associated costs, i.e., liability insurance, overhead, travel, etc.*

7. **References.** Artists shall provide a minimum of three (3) references, including current and former clients for whom the artist performed similar work in the last five (5) years. Include each entity's name, telephone number, and email address as well as the first and last name of the contact person.

Selection Process:

A Selection Committee comprised of PGCPS Office of Alternative Infrastructure Planning and Development, and PGCPs Arts Department based on the following criteria:

| Proposal Elements | Percentage |
|--|-------------------|
| Qualifications of the artist related to this RFP | 40 |
| Proposed project approach | 40 |
| Demonstrated understanding of the purpose of this proposal | 20 |
| Total Possible Percentage | 100% |